

골드큐알 코인 (GQCN)

GQCN Whitepaper

White paper ver. 1.2.9
(May be revised)
DATE :OCB.11. 2019

PROLOGUE

블록체인은 우리들에게 많은 것을 가르쳐 준다. 왜냐하면 블록체인은 어렵기 때문이다. 우리들은 어려운 문제가 있을 때 그 어려움을 뛰어넘으며 한 단계 더 성장하게 된다. 기존에 성공적으로 운영되던 회사가 블록체인을 통해 새로운 도전을 할 그것은 회사가 한 단계 더 성장하게 하는 전환점인 동시에 그 회사를 운영하는 운영자와 구성원에게도 개인적으로 더 크게 발전하게 하는 중요한 전환점인 것이다.

광고마케팅으로 오랜 역사를 지닌 골드큐알플랫폼은 골드큐알코인(GQCN)을 개발하여 블록체인도전을 통해 더 강해지고 제 2의 창업을 통하여 광고마케팅산업에 혁신을 이루고자 하는 꿈에 도전한다.

새로운 신기술에 대한 도전은 그래서 회사를 운영하는 사람에게는 꼭 필요한 목표이다. 우리 골드큐알코인의 구성원들 마음에는 언제나 새벽 일찍 같이 모여서 블록체인발행에 대해 논의하던 그날 아침의 설레임이 남아 있다. 새로운 도전이 어떻게 끝날지 두근두근해지는 순간이었다. 우리가 선택한 도전이 옳았다면 우리는 그 시도와 어려움을 뛰어넘은 사실에 기뻐할 것이다. 그러나 설령 우리가 그 어려움을 넘지 못하고 쓰러졌다 하더라도 슬퍼하지는 않았을 것이다. 왜냐하면 우리는 더 성장하였기 때문이다. 그리고 무엇보다 설레임을 느꼈기 때문이다. 우리는 그 설레임을 우리에게 준 블록체인에 대한 도전에 대해서 후회는 없다. 아메리카 대륙을 발견하던 콜럼버스도 이런 설레임을 느꼈을 것이다. 처음 아이팟을 만들어낸 스티브잡스, 이더리움을 만들었던 비탈릭 부테린, 자동차산업에 진출하던 정주영도 이런 설레임이 있었을 것이다. 한 가지 확실한 것은 그 설레임은 아주 좋은 느낌이었다는 것이다. “골드큐알산업의 자존심을 증명한다.”라는 슬로건으로... 우리는 모든 이런 설레임을 느껴보아야 한다. 최소한 그런 기회를 갖도록 노력해야 한다.

이 백서는 골드큐알코인(GQCN)에 대해 궁금해하는 사람들에게 도움이 될 것이다. 또한 투자를 통한 수익을 올리고자 하는 사람들에게도 유익할 것이다. 더불어 블록체인이 무엇인지, 자금시장의 원리가 무엇인지, 시간관리가 왜 중요한지, 우리가 함께 만나는 게 왜 중요한지 알고자 하는 사람들에게 더욱 유익할 것이다.

SUMMARY

Blockchain is a solution to solve the trust problem that manages digital information through a decentralized network.

These blockchains can be the target of transactions on their own, providing platform operators with the opportunity to finance the necessary R & D. The area where this blockchain can be most easily introduced is in the field of advertising marketing. However, the actual coin cannot be practically applied. Based on 20 years of experience in advertising marketing business, Gold Qalcoin will develop an integrated blockchain Gold Qalcoin that can integrate gold Qal related business around the world and conduct a huge experiment to bind the global advertising marketing market in one place.

Gold Qalcoin was issued based on ERC20 and will be listed immediately without any initial private sale, sold with reliability, used to raise assets, technology, brand, advertising marketing competition, ecosystem system franchise and global advertising academy project. In order to purchase authentic advertising marketing, we will be able to settle both cash and cryptocurrency, obtain marketing education and advertisement marketing national certification, learn gold guide system, the best trend of 10-30's advertising marketing culture. We will make your custom maps as high as possible through our own advertising marketing platform.

GoldQRcoin and its partners will build a single advertising marketing ecosystem using its own advanced platform (currently 100 branches, branches and shop-in-shops around the country) and conveniently advertise using GoldQRcoin anywhere in the world. We will build a platform to receive marketing-related services.

Through blockchain, it will be a platform that can safely manage the personal information of advertising marketing customers and use the cost securely in the government agencies and local governments.

By utilizing the system of QQ Alcoin, which already has a wide network in the advertising marketing industry, it will be possible to take the next higher advertising marketing service. We will create a culture where advertisers are respected, treated and loved, and will provide opportunities for self-realization through financial freedom and time freedom through talent development, job creation, shop-in-shop and franchise.

1. The Era of Advertising Marketing–Blockchain

1.1 INTRODUCTION

In recent years, the hot topic in all industries is the Fourth Industrial Revolution. Speaking of the fourth industrial revolution, virtual currency

It is an indispensable topic. The economic infrastructure of the Fourth Industrial Revolution will be a blockchain.

The combination of artificial intelligence (AI) and Internet of Things (IoT) technologies is calling for a new industrial revolution, and trade must be done in some way for these technologies to shine.

Secure transactions on the Internet, such as money and information, will be completed and the Fourth Industrial Revolution will be completed as a business properly. In this case, we must pay attention to the blockchain.

Particularly in the advertising marketing business area, the dominant view is that there can be considerable innovative development if blockchain is combined.

GOLD QR PLATFORM SERVICE



GOLD_QR 은 블록체인 암호화 기술로 상품 제조사와 고객이 거래할수 있다
 제품 및 서비스 공급을 통해서 광고주와 소비자를 연결시켜서 서로
 Win+Win하는 시스템이다

(GOLD_QR is a platform that connects advertisers and consumers who supply goods and services from online and offline with Blockchain technology)

Copyright© 2019 All Rights Reserved By GOLD_QR

1.2 What are the challenges facing our advertising marketing business?

First, you need a coin to use for practical use. The desires of Koreans who are interested in advertising marketing are already standardized and well known throughout the world. However, few people are satisfied with the domestic advertising marketing system. This is attributable to the high ratio of large companies, inefficient advertising marketing systems, and differences in the quality of advertising marketing services between tiers and regions.

I've heard three reasons for dissatisfaction, but this is actually a problem. As the private advertising marketing system does not satisfy the various advertising marketing needs of customers, the advertising marketing market is developed to solve the private needs, and this opaque advertising marketing market adds to the burden of the customers and to the social and economic level of the users. Causes a gap in advertising marketing services. Increasing investment by large corporations to solve this problem, but inefficient bureaucracy is still inefficient in meeting various advertising marketing needs. In order to solve such a triple problem of expansion of advertising marketing, inefficiency of advertising marketing, and occurrence of the advertising marketing gap, the companies with trust and brand are now working together to build a system in the advertising marketing market. It should be a leading model. Gold Qalcoin, which has 20 years of history and original technology, proclaimed the 2nd start-up and became the leading role of the 4th industry, supporting the creation of jobs and franchise startups through the marketing academy for the foundation of the gold Qal industry. Through the establishment of a global academy through stability in the domestic market, the model will be loved by the advertising industry through a system in which GoldQualcoin is the standard in the global market.

Second, an advertising marketing history management system is needed to bridge the marketing information gap.

Serious gaps lead to social inequalities and the development of democracy. There is a debate on whether to focus on the advertising process or the results to bridge the advertising marketing gap, but as long as there is a gap in advertising marketing information, in any way, the advertising marketing gap cannot be resolved.

In order to bridge the advertising marketing gap, fundamental differences in information networks must be resolved. The more information networks develop, the more classes or groups that will benefit from the sharing and use of information, and the greater the gap between other groups in information closeness and utilization. Since only a certain group of people in some areas receive good advertising marketing services, they can maintain their promotional power relatively easily.

Therefore, in order to bridge the advertising marketing gap, rather than to select any advertising marketing, national and local governments need to focus on supporting a series of programs for the advertising marketing information gap. Advertising marketing history management is the process of finding your own goals, setting appropriate advertising goals, planning appropriate mid- to long-term processes (= marketing history) according to these goals, and considering and consulting on whether these mid- and long-term plans are appropriate at each stage. Means.

Through this process, consumers select and experience appropriate and consistent advertising marketing, advertising marketing service experience activities, and advertising marketing service activities according to the history plan, and achieve their company's advertising marketing goals.

Third, it is necessary to cultivate an advertising marketing coordinator (ad marketing coordinator) as a new job.

The 46th (2016) World Economic Forum's Jobs' Future report predicts that by 2020, a total of 7.1 million jobs will be eliminated and 2 million jobs will be created, resulting in a total of 5.1 million jobs (Schwab, Klaus). , 2016)

But throughout the history of human history, technological innovation has taken place, but the total number of jobs has not declined. The same is true of the fourth industrial revolution. On the supply side, job killing is inevitable, but it should be noted that new jobs will be created by expanding desire to surpass demand. In particular, human desire itself to achieve the desire of self-realization instead of the original desire will erupt into the fourth industrial revolution. And personalized customized services for this will come from the development of broad convergence network intelligence provided by artificial intelligence, blockchain, Internet of Things, etc. This is why we can predict that many new jobs will be created in the advertising marketing sector (the only advertising marketing industry that grew 7% in 2018).

Furthermore, it is worth noting that in the Fourth Industrial Revolution, knowledge storage and information processing will be performed by networked AI, not by the brain. There is no doubt that there will be growing skepticism about whether to secure future jobs privately now, with a focus on knowledge storage and information processing. As a result, disruptive innovation, communication, and entrepreneurship skills will be emphasized, resulting in stronger advertising marketing needs and new jobs. Above all, the demand for a new job called ad marketing coordination, which will help tailor generation and growth of future generations and settle in jobs, is expected to rise beyond the 4th industrial revolution.

Gold Qalcoin platform as an alternative

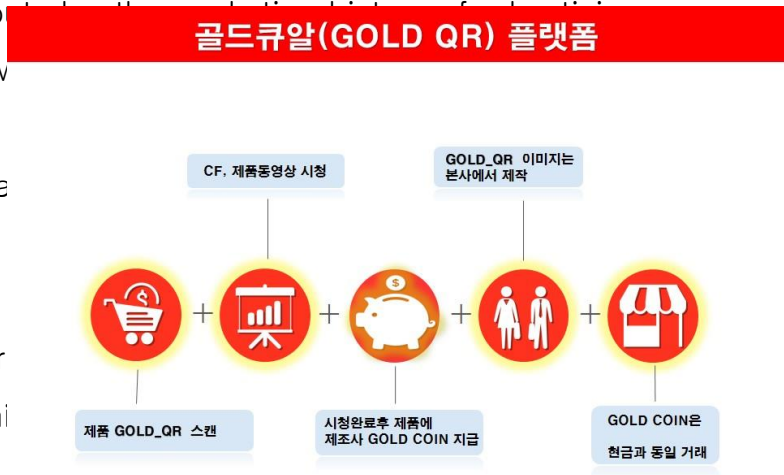
Gold Qalcoin White Paper is a manual on the blockchain-based advertising marketing history management platform that brings together the core philosophy and know-how of the future that Gold Qalcoin has been practicing for 20 years. In order to efficiently operate the advertising marketing history management program, Gold Qalcoin is currently nurturing advertising marketing coordination as a private SME advertising marketing history expert and conducts classes and education using them. It has also entered into an agreement with the City Hall and the City Office to operate an advertising marketing history management program. The core idea of GoldQ Alcoin's advertising marketing history management program is “pre-used advertising marketing record book”. So far, there has been no record of itself, but by writing this record, we have helped our customers design and practice their advertising history. Indeed, the program held by Gold Q Alcoin will amount to 200 companies in total, which will be an important indicator of future advertising marketing.

Gold Q Alcoin is not only private, but also a public advertising marketing platform that gathers the growth of advertising marketing platform.

Analyze customer dreams, talents and Platform participation

Platform network for

It has been organized. Through our Company, through partner companies It organizes these data systems.



Copyright © 2019 All Rights Reserved By GOLD_QR

This academy platform supports our customers with a complete life and helps them build better advertising marketing information platform based on their growth record data.

1.4 What is different when applying blockchain technology?

Blockchain, a key technology in the Fourth Industrial Revolution, is making the world a hyperconnected society.

Blockchain technology is a technology that records and manages information as a block by distributing it through a P2P network without a central authority. It can prevent the forgery and forgery of information by validating it in the process of connecting the blocks, which are information storage units, in the order of creation. have. Because information is distributed, not only is it more secure than keeping everything on a central server, but because all participants share information, all transaction records are open and transparent by default. The benefits are several. First, we guarantee the information human rights of our customers. The administrative actions related to the creation, collection, storage and transfer of the customer's personal information essentially belong to the customer's basic rights and require the consent of the information subject.

Even if the legal basis for administrative activities such as the collection, recording, research analysis, transfer of universities, etc. without the consent of the data subject is fundamental, the information subject should not be denied to be the customer.

The blockchain guarantees the right of the data subject to be informed about the collection of his / her personal information, guarantees the right of self-termination of the information subject, and in particular, the basic right for collecting the customer information to obtain the consent of the data subject. It is a means to.

Second, it ensures high reliability and transparency of advertising marketing history information. Blockchain stores customer personal information in a decentralized data store. Only the hash value of the data, not the data source, can be stored in the blockchain to verify data integrity and ensure reliability. In addition, the blockchain records the record of customer personal information and reading information by others so that it can track how the personal information was used. Since the customer has access to personal information, malicious access is in principle impossible. Third, blockchain technology enables a history management sharing platform. Private advertising marketing services are now locked in their own systems. But with GoldQal's advertising marketing platform, you can build a complete security system that anyone can use. However, using blockchain technology creates trust in the town's recorders. Moreover, using the cryptocurrency system as an alternative currency, it is easy to create an advertising marketing ecosystem that automatically records the advertising marketing growth of users without additional budget administration.

GOLD QR 상품



현금처럼 사용할 수 있는 GOLD_QR

GOLD_QR 전제품 스캔 결제 가능

ANY TIME 언제
ANY WHERE 어디서나
ANY POINT 모든 가맹점에서 GOLD_QR 로 스캔후 상품 구매

Copyright © 2019 All Rights Reserved By GOLD_QR

1.5 What is the purpose of the Gold Q Alcoin platform?

The core goal of the GoldQRcoin platform is to build a complex data and studying-career information for SMEs and small businesses based on blockchain. The platform is created with the aim of creating an ecosystem in which young people can collect, manage and utilize historical data.

By using the blockchain technology, it provides the integrity of the advertising marketing history data generation process within the platform to secure the trust of the advertising marketing history information, and it is impossible to manipulate it later because the contents are recorded and verified based on a number of agreements.

GoldQRcoin platform provides the integrity and security of the data as a core function by recording the hash value of the data on the blockchain, and is a unique cryptocurrency (GQCNCoin) that is a motivation for generating, storing and transferring traceability information. Build a system.

In addition, by providing a separate service based on the blockchain, the verification, data relay, backup, and transaction compensation system will be provided to the private and learning centers, teachers, instructors, customers, and researchers. It will change our

advertising marketing.

Your advertising marketing and growth history

All by being connected

Can be implemented,

A holistic environment

This is made up.

GOLD QR 스캔후 동영상시청

모든 제품 10초간 동영상 시청시 **GOLD COIN**을
가질수 있습니다

동영상 100개 홍보기업 런칭
동영상 홍보비용을 토큰으로 지급

How is GoldQRcoin platform technology implemented?

- 1) Gold Qcoin account is divided into user, advertising marketing platform, and general public (researcher, utilization company, etc.) account. Basically, customer information is accessible with the consent of the parties. First, in the case of consumer account, reading and writing of other people's information is basically impossible, but it is possible when the information holder approves. General information, such as consumer accounts, is basically only available upon account holder approval and is marked as a read request by the supplier. Similarly, when someone writes information, it is displayed as a supplier's record. Researcher and employee accounts are largely similar to suppliers, but when reading other people's information, they are marked as requests from researchers and employees.
- 2) In order for the advertising marketing information created on the GoldQRcoin platform to have value, the advertising marketing history information author must have credibility. If the author is a supplier, he or she must prove his or her identity. In the case of a course, the author needs to check whether he or she is certified. GoldQRcoin's healthcare provider credential system combines the existing centralized method of authenticating directly from a trusted institution and the decentralized method of authenticating in P2P form from an already certified person. Operate in a way.
- 3) Blockchain data should have value basically because of the cost. To this end, GoldQRcoin basically adopts a bandwidth model as its technology. In other words, allow users to deposit Gold Qcoin and use part of the total transaction throughput based on the amount of stake according to the amount. However, to facilitate the transaction, the concept of a usage rental model is introduced. To allow someone with a certain amount of usage rights to the blockchain to handle someone else's transactions on their behalf, we provide a new field called a secondary signature or payer signature. GoldQRcoin platform, a service provider, deposits a large amount of cryptocurrency and handles transactions of service users, and charges a certain amount of money.
- 4) The GoldQRcoin consensus algorithm is Delegated Proof of Stake (DPoS). In other words, cryptocurrency holders use their voting rights to select their representatives and make decisions by consensus among these representatives. It is similar to the representative democracy that constitutes a parliament by electing a representative as the representative of the people.

1.7 How do mobile apps work within the Gold Qcoin system?

GoldQRcoin platform will develop and use three mobile-based apps by default. Ad Marketing Coordination App, Ad Marketing Learning App, Ad Marketing Education App. Ad marketing coordination app customers receive a variety of advertising marketing services provided by the government for free through the app b) set life advertising marketing goals using advertising marketing information, etc. c) advertising marketing goals based on their capabilities D) You can participate in the 'Missing Advertising Marketing Materials' program online, e) Write a letter of introduction, and f) Grow your growth record in the advertising marketing market, including certifications. It is possible to register, a) link IOT records such as health records, i) receive paid counseling from the desired coordinator; It is an app. In the future, it will be equipped with perfect technology as AI coordination, and it will be developed into a group and private grade history management app. Advertising marketing course app allows customers to: a) find a course near the type at home, b) register for a course program online, and c) evaluate the satisfaction of the course results, and d) It is an application that can be viewed. In addition, ad marketing operators and instructors can: a) promote the program for free or for a fee; Registration convenience; c) Attendance check available, d) Paid Or free evaluation of the Student The app can leave. nose Dee and educators are: Receive various approved informationAnd.

GOLD QR = 광고 스캔 보상



GOLD_QR 플랫폼은 한마디로 광고스캔보상 시스템이다.
GOLD_QR 코드 상품을 자체 개발된 QR로 스캔 동영상
10초간 시청후 보상 채굴 .
이때 생성되는 토큰이 GOLD_QR 블록체인을 기반으로
만들어진 토큰이 개인의 전자지갑에 저장되는 방식이다.
입금된 토큰은 송금, 혹은 현금으로 바꾸어 사용할 수 있는
구조이다.

The advertising marketing education app allows users to: a) be motivated at the stage of advertising marketing history, b) propose a pledge on allowances, c) conclude a standard agreement and a special agreement, and d) automatically enter into an agreement. It is an application for which costs are withdrawn from the management account. It is an application that helps customers to: a) accept or reject the manager's proposal, b) use the allowance for their own purposes, and c) put the profits determined by the company in a separate electronic wallet. In addition, customers and shops around customers can a) register customers, and b) an application that works with ad marketing coordination app and ad marketing platform app.

GOLD QR 체결 과정



Copyright© 2019 All Rights Reserved By GOLD_QR

3. GQCNcoin LOADMAP

2019 09/28	ERC20 기준의 GQCN COIN START 토큰시스템 오픈 및 공개 프로모션 START
2019 09/28	GQCN COIN의 블록체인 ICO팀 LAUNCH GQCN COIN서비스 오픈 GQCN COIN의 플랫폼 참여할 블록체인업체 구축 유력코인들의 주요 홀더로 GQCN 가 포지셔닝
2019 10/10	SPC 법인 설립 및 발기인 확정 타 ERC20 TOKEN과의 DECENTRALIZED EXCHANGE 가동 GQCN활용 및 협력을 위한 지사 및 지역본부 구축 프로그램 론칭 및 광고마케팅사업 추진
2019 10/15	광고 마케팅 코디 사업, 욕망사업 본격추진(샵인샵, 프랜차이즈) 코인으로 사용하는 광고마케팅시스템 개발 B.O.S 필리핀 지사 오픈 수도권외 지역파트너들과 파트너쉽을 통한 GQCN생태계 구축
2019 11	GQCN 광고 마케팅 플랫폼 구글 등록. 한국. 베트남. 필리핀 기업. 광고 연계서비스 구축
2019 12	국제 거래소 BW.COM 등록계약체결 블록체인 기반 광고 마케팅 실사용광고주 계약. KT와 GQCN APP 서비스 안심번호 개발연동 시스템개발. GQCN 통신. 광고 기부처 계약.
2020 1	GQCN 광고 자동노출 시스템장착. 기부처 광고 연동 시스템 필리핀. 베트남. 홍콩. 몰디브 GQCN 기부처. 광고주 발굴
2020 2	BW 국제거래소 상장 오픈. 아시아. 유럽. 광고 스와핑시스템 개발 연동 프로젝트 추진
2020 3	세계 브랜드 광고시스템 런칭

** 전체 토큰 보유자의 투표를 통해 로드맵의 방향이 바뀔 수 있다.

4. GQCNcoin DISTRIBUTION PLAN

TOKEN DISTRIBUTION

Total token supply: 33,000,000,000 GQCN (100%)

ICO supply ratio (including PRE): 3,300,000,000 (10%)

MEMBER offered: 1,650,000,000 (5%)

Provided by FOUNDER: 3,300,000,000 (10%)

Provided by ADVISOR & PARTNER: 3,300,000,000 (10%)

OPERATION: 4,950,000,000 (15%)

Overseas allocation: 16,500,000,000 (50%)

All overseas assignments are sold and distributed only overseas

SAFE DEPOSIT OF COIN

Target: FOUNDER & ADVISOR & PARTNER & TEAM Tokens

Release Date: One year after token payment

EXPENSE DISTRIBUTION

Development cost: 20–25%

Marketing: 15–20%

OPERATION: 10–15%

Partnership / Consulting: 10–15%

Office expenses: 10–15%

Legal expenses: 5%

Market Creation Costs: 5%

(According to the resolution of the board of directors, the rate of use of each item can be changed.)

GOLDQR (GQCN) is an ERC20 Standard Token used within the GoldQRcoin platform.

GQCNcoin platform consists of mainnet, network, wallet, leisure, token, and coin.

The company will issue 2 billion GQCN within the GoldQRcoin platform. The amount of tokens is required within two years, and will be issued an appropriate token every year in proportion to the contract with local governments, participation of persons, and expansion of advertising marketing coordination. Token issuance cannot be changed arbitrarily, and additional issuance is made through additional procedures and regulations.

In addition to the issuance of tokens for the creation of the ecosystem, bonuses will be allocated to token holders when surplus is generated from revenue generated from advertising marketing coordination apps, platform apps and rich contract apps. The primary resource is the company's holdings.

The initial coin allocation plan within 2 years is the same as the above plan. Co-founders and early investors are allotted a 25% stake. 25% will be allocated to secondary investors for technology development and marketing. 25% is allocated for ecosystem creation. In addition, 25% will be allocated to domestic partner companies and overseas such as China, the Philippines and Japan.

5. ICO PLAN

GQCN코인의 경우 ICO를 진행하지 않으며, 엔젤투자, 프라이빗세일 및 프리세일을 통한 판매만을 진행한 후 바로 거래소에 상장하여 초기 참여자들의 환금성을 극대화하는 전략을 취한다.

단, 코인이 할당된 해외11개국에서는 ICO를 진행할 수 있으며, 이 경우 현지 파트너와 협의하여 코인의 발행시기를 추후 결정한다.

또한 엔젤투자 직후부터 바로 거래소 상장을 추진하여 최단기간에 상장하는 것을 목표로 PLAN을 진행한다.

일단 국내 거래소1곳과 해외 거래소 한곳에 상장하는 것으로 하되 장기적으로 대형거래소인 빗썸과 바이낸스에 상장하는 것을 목표로 한다.

6. Members of Gold Q Alcoin

Gold Qalcoin platform is operated by gold Qal, the nation's No. 1 authentic advertising marketing company, and guarantees autonomy. GoldQRcoin is established and operated to autonomously operate the GoldQRcoin platform. GoldQRcoin platform utilizes GoldQal's advertising marketing system and network and integrates and operates nationwide franchises and networks. Set up a separate lab.

The details of members and promoters can be found later on the Gold Q Alcoin website.

7. DISCLAIMER AND RISKS DECLARATION Compliance with all laws and regulations

Purchasing a COIN carries a high level of risk, including the risks described below. Before purchasing GQC� Coins (“GQC�”), we strongly recommend that all buyers carefully review all of the information and risks listed in this white paper, especially the following risk factors:

For GoldQRcoin platform participants, carefully read the white paper and related guidelines on the official website. Understand blockchain technology and be aware of the potential risks when buying GQC�coin. We urge you to evaluate your financial situation before investing.

The project can fail for uncontrollable reasons despite the best efforts of the staff. It does not deny the possibility that the funds invested will be useless. Similar competitors may emerge and erode the market. In the world as a whole, threats can be made to a favorable environment already based on similar technologies. There is also enough concern about interference from DDoS attacks and hacking. Unlike bank accounts or other financial institution accounts, there is no safety insurance within the GoldQRcoin platform. Due to financial circumstances, there is a possibility of disassembling the GoldQRcoin or GoldQRcoin platform. This can happen for a variety of reasons, including the volatility of Ethereum prices, the failure of GQC�coin applications, the possibility of disrupting business relationships, or the possibility of asserting intellectual property rights. Cryptographic tokens are a new and not fully validated technology. In addition to the risks mentioned in this white paper, the potential risks within the GoldQRcoin platform are always possible.

Participants of the GoldQRcoin platform have been fully informed of this risk and should acknowledge the legal immunity of GoldQRcoin's management.

(9/28/2019)